

POLITICA DE COOKIE-URI

Acest site utilizeaza cookie-uri.

Ce este un "cookie"?

Un "Internet Cookie" (termen cunoscut si ca "browser cookie" sau "HTTP cookie" sau pur si simplu "cookie") este un fisier de mici dimensiuni, format din litere si numere, care va fi stocat pe computerul, terminalul mobil sau alte echipamente ale unui utilizator de pe care se acceseaza Internetul. Cookie-ul este instalat prin solicitarea emisa de catre un web-server unui browser (ex: Internet Explorer, Chrome) si este complet "pasiv" (nu contine programe software, virusi sau spyware si nu poate accesa informatiile de pe hard drive-ul utilizatorului).

Cookie-urile in sine nu solicita informatii cu caracter personal pentru a putea fi utilizate si, in cele mai multe cazuri, nu identifica personal utilizatorii de internet.

Exista 2 categorii mari de cookie-uri:

Cookie-uri de sesiune - acestea sunt stocate temporar in dosarul de cookie-uri al browserului web pentru ca acesta sa memoreze pana cand utilizatorul iese de pe web-siteul respectiv sau inchide fereastra browserului (ex: in momentul logarii/delogarii pe un cont de webmail sau pe retele de socializare).

Cookie-uri Persistente - Acestea sunt stocate pe hard-drive-ul unui computer sau echipament (si in general depinde de durata de viata prestabilita pentru cookie). Cookie-urile persistente le includ si pe cele plasate de un alt website decat cel pe care il viziteaza utilizatorul la momentul respectiv - cunoscute sub numele de 'third party cookies' (cookieuri plasate de terti) - care pot fi folosite in mod anonim pentru a memora interesele unui utilizator, astfel incat sa fie livrata o publicitate cat mai relevanta pentru utilizatori.

Care sunt avantajele cookie-urilor?

Un cookie contine informatii care fac legatura intre un web-browser (utilizatorul) si un web-server anume (website-ul). Daca un browser acceseaza acel web-server din nou, acesta poate citi informatia deja stocata si reactiona in consecinta. Cookie-urile asigura userilor o experienta placuta de navigare si sustin eforturile multor web-siteuri pentru a oferi servicii confortabile utilizatorilor: ex - preferintele in materie de confidentialitate online, optiunile privind limba site-ului, cosuri de cumparaturi sau publicitate relevanta.

Ce sunt cookie-urile plasate de terti?

Anumite sectiuni de continut de pe unele site-uri pot fi furnizate prin intermediul unor terte parti/furnizori (ex: news box, un video sau o reclama). Aceste terte parti pot plasa de asemenea cookieuri prin intermediul site-ului si ele se numesc "third party cookies" pentru ca nu sunt plasate de proprietarul website-ului respectiv. Furnizorii terti trebuie sa respecte de asemenea legea in vigoare si politicile de confidentialitate ale detinatorului site-ului.

Cum sunt folosite cookie-urile de catre acest site?

O vizita pe acest site poate plasa cookie-uri in scopuri de:

Cookie-uri de performanta a site-ului;

Cookie-uri de analiza a vizitatorilor si marketing;

Cookie-uri de inregistrare;

Cookie-uri de performanta:

Acest tip de cookie retine preferintele utilizatorului pe acest site, asa incat nu mai este nevoie de setarea lor la fiecare vizitare a site-ului.

Cookie-uri pentru analiza vizitatorilor si marketing:

De fiecare data cand un utilizator viziteaza acest site softul de analytics furnizat de o terta parte genereaza un cookie de analiza a utilizatorului. Acest cookie ne spune daca ati mai vizitat acest site pana acum. Browserul ne va spune daca aveti acest cookie, iar daca nu, vom genera unul. Acesta permite monitorizarea utilizatorilor unici care ne viziteaza si cat de des o fac. In cazul campaniilor de marketing si remarketing, aceste cookie-uri pot fi utilizate pentru afisarea de mesaje publicitare pe retelele de socializare sau pe site-uri partenere retelei de Display Google.

Cookie-uri pentru inregistrare:

Atunci cand va inregistrati pe acest site, generam un cookie care ne anunta daca sunteti inregistrat sau nu. Serverele noastre folosesc aceste cookie-uri pentru a ne arata contul cu care sunteti inregistrat si daca aveti permisiunea pentru un serviciu anume. De asemenea, ne permite sa asociem orice comentariu pe care il postati pe site-ul nostru cu username-ul dvs. Daca nu ati selectat "pastreaza-ma inregistrat", acest cookie se va sterge automat cand veti inchide browserul sau calculatorul.

Cookie-uri utilizate pe site-ul nostru:

_ga: Cookie third-party Google Analytics pentru analiza utilizatorilor si marketing. Expira: 26 luni

_gat: Cookie third-party Google Analytics pentru optimizare retea: Expira: 1 minut

_gid: Cookie third-party Google Analytics pentru diferentierea utilizatorilor: Expira: 1 zi

catAccCookies: Cookie de performanta, utilizat pentru avertizarea de utilizare a cookie-urilor. Expira: 2 luni

devicePixelRatio: Cookie de performanta, utilizat pentru afisare continut in functie dispozitiv: Expira:

sesiune testing: Cookie de performanta site: Expira: sesiune

Cum pot opri/sterge cookie-urile?

Dezactivarea si refuzul de a primi cookie-uri pot face anumite site-uri impracticabile sau dificil de vizitat si folosit. Este posibila setarea din browser pentru ca aceste cookie-uri sa nu mai fie acceptate sau puteti seta browser-ul sa accepte cookie-uri de la un site anume. Toate browserele moderne ofera posibilitatea de a schimba setarile cookie-urilor. Aceste setari se gasesc de regula in "optiuni" sau in meniul de "preferinte" al browserului tau.

Internet Explorer: <https://support.microsoft.com/ro-ro/help/278835/how-to-delete-cookie-files-in-internet-explorer>

Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en>

Mozilla Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

Safari: https://support.apple.com/kb/PH5042?locale=en_US

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COOKIE POLICY

This site uses cookies.

What is a "cookie"?

An "Internet Cookie" (also known as a "browser cookie" or "HTTP cookie" or simply a "cookie") is a small file, consisting of letters and numbers, that will be stored on your computer, mobile terminal or other equipment of a user from which the Internet is accessed. The cookie is installed by the request issued by a web server to a browser (eg Internet Explorer, Chrome) and is completely "passive" (does not contain software, viruses or spyware and can not access the information on the hard drive user).

Cookies themselves do not require personal information in order to be used and, in most cases, do not personally identify internet users.

There are 2 major categories of cookies:

Session cookies - these are temporarily stored in the cookies folder of the web browser so that it can be stored until the user leaves the respective website or closes the browser window (eg when logging in / logging out of an account). webmail or social networks).

Persistent Cookies - These are stored on the hard drive of a computer or device (and generally depend on the default lifetime for the cookie). Persistent cookies also include those placed by a website other than the one the user is currently visiting - known as 'third party cookies' - which can be used anonymously to memorize the interests of a user, so that an advertisement as relevant as possible for the users is delivered.

What are the advantages of cookies?

A cookie contains information that links a web browser (user) to a specific web server (website). If a browser accesses that web server again, it can read the information already stored and react accordingly. Cookies provide users with a pleasant browsing experience and support the efforts of many web-sites to provide comfortable services to users: eg online privacy preferences, site language options, shopping carts or relevant advertising.

What are third-party cookies?

Certain sections of content on some sites may be provided through third parties / providers (eg news box, a video or an advertisement). These third parties may also place cookies through the site and they are called "third party cookies" because they are not placed by the owner of that website. Third party providers must also comply with applicable law and the privacy policies of the site owner.

How are cookies used by this site?

A visit to this site may place cookies for the purposes of:

Site performance cookies;
Cookies for visitor analysis and marketing;
Registration cookies;

Performance cookies:

This type of cookie retains the user's preferences on this site, so there is no need to set them each time you visit the site.

Cookies for visitor analysis and marketing:

Each time a user visits this site the analytics software provided by a third party generates a user analysis cookie. This cookie tells us if you have visited this site before. The browser will tell us if you have this cookie, and if not, we will generate one. It allows monitoring the unique users who visit us and how often they do it. In the case of marketing and remarketing campaigns, these cookies can be used to display advertising messages on social networks or on sites that are partners of the Google Display network.

Registration cookies:

When you register on this site, we generate a cookie that notifies us if you are registered or not. Our servers use these cookies to show us the account with which you are registered and if you have permission for a specific service. It also allows us to associate any comment you post on our site with your username. If you have not selected "keep me registered", this cookie will be automatically deleted when you close your browser or computer.

Cookies used on our website:

_ga: Google Analytics third-party cookie for user analysis and marketing. Expires: 26 months
_cat: Google Analytics third-party cookie for network optimization: Expires: 1 minute
_gid: Google Analytics third-party cookie to differentiate users: Expires: 1 day
catAccCookies: Performance cookie, used to warn of the use of cookies. Expires: 2 months
devicePixelRatio: Performance cookie, used to display content depending on device: Expires: testing
session: Site performance cookie: Expires: session

How can I stop / delete cookies?

Disabling and refusing to receive cookies may make certain sites impractical or difficult to visit and use. It is possible to set in the browser so that these cookies are no longer accepted or you can set the browser to accept cookies from a specific site. All modern browsers offer the ability to change cookie settings. These settings are usually found in the "options" or "preferences" menu of your browser.

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Mozilla Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

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